



RESOURCE DIRECTORY RATE SHEET

PRIVATE · SHARED IN CONVERSATION ONLY · 2026 – 2027

Every listing dollar goes to work for church planters.

Listing fees help Plant Dallas care for church planters across the county: coaching, assessment scholarships, counseling, training, monthly gatherings, and practical help for planting families in hard seasons. It also keeps the network running so that care is there when a planter needs it.

LISTED RESOURCE \$1,250 per year

Your organization on the directory, all year.

- Name, logo, website link, and a description of your services
- One directory category, from 23
- The benefit you offer Plant Dallas planters
- Listed for twelve months

FEATURED RESOURCE \$2,000 per year

For organizations that want the network to know their name.

- Everything in Listed Resource
- Your listing pinned to the top of your category
- An acknowledgment on Plant Dallas social media
- One email to the network devoted to you and your work

Twelve per year

GATHERING RESOURCE \$3,000 per year

Sponsor a gathering and meet the planters face to face.

- Everything in Featured Resource
- Sponsor of one monthly gathering
- A booth, and your materials at the welcome desk
- Recognized from the stage, with two to three minutes to introduce yourself

Ten per year, one per gathering

THE FINE PRINT

Monthly payment plans are available on request at every tier. Founding offer: organizations that sign up by October 31, 2026 are listed through December 31, 2027, with their first renewal in January 2028.

Every organization is reviewed for alignment with the Plant Dallas mission and statement of faith, and for the quality of what they offer planters. Plant Dallas may decline or remove a listing at any time.

Every listed organization offers a real benefit to Plant Dallas planters: a discount, a free consult, a free month, something a planter would actually use. It reaches planters directly rather than being published on the directory page.

Each organization is listed in one category. A category holds as many organizations as want to be in it. If your category isn't on our list, tell us on the application and we will add one.

Listings run twelve months from the listing date and do not renew automatically. Plant Dallas is a ministry of LOFT Ministries, a 501(c)(3) organization. Listing fees are business expenses, not charitable gifts.

These rates are shared privately and may be adjusted for an individual organization. Please don't publish them.

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